



CERVEAU INITIATIVE

magazine



*B*UILDING MINDS,
*S*HAPING FUTURES

2026
BECOMING....



Our mission is driven by people who believe in change. One meaningful way you can help grow and sustain our work is by supporting our official merchandise.

Every purchase contributes directly to the programs, outreach, and initiatives that help us make a positive impact in our community and the people we serve.

Our merchandise is more than just clothing or accessories it represents commitment, awareness, and unity. When you wear or use our items, you become an ambassador of the cause and help spread the message wherever you go.

Supporting the cause through our merchandise is simple. You can purchase items through the following options:

- Send us a message via our social media platforms
- Contact us through WhatsApp on +233 (0) 53 107 4111
- Purchase merchandise at our events

You can also support us directly:

Momo number: 054 128 5921 - Cerveau Initiative LBG



Bank Account details: GHC

Cerveau initiative

6013003262

Takji Plaza Branch-Zenith Bank

Your Support Makes a Difference! Every item purchased helps fund our initiatives, expand our outreach, and strengthen the impact of our work. By choosing our merchandise, you are not just buying a product you are investing in a mission and helping us move one step closer to lasting change.

Thank you for standing with us and being part of the journey!



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“The financial support has made a real difference in our school. It has taken the burden off parents and eased the pressure on students. Now, our students can focus better on their learning without worrying so much. We are truly grateful for the support.”

Hajia Rama-A teacher from SAID Academy.

The aims and goals of Cerveau Initiative matches with my energy. I love to serve the community and advocate for child's right and the social well-being of children. It's been a great opportunity to join and I look forward to great initiatives in the future. I would love and hope for donors and partners to support their cause. They are truly empowering change and transforming lives.

Love you all.

-Margarette Blankson - Volunteer

Hi, my name is Fatima Ohasan-Shamon. I am a Customer Experience Executive. I joined Cerveau Initiative in the year 2025 and it has been an amazing journey.

It has been one of the best decisions I have made this year because volunteering with Cerveau Initiative has helped me in so many ways. It has helped me become more empathetic, more socially aware and has exposed me to so many realities and experiences. What stands out about Cerveau Initiative is our drive and our use of multisectoral approach in handling key issues of development from health, education, youth empowerment, community engagement and many more. So, I'm inviting you today to join us because here at Cerveau Initiative we are more than a team. We are one big family bonded by support and empathy. I can't wait to welcome you in our next meeting.

See you soon.

-Fatima Alhassan-Volunteer

TESTIMONY
LETTERS

HEY, DEAR READERS



Cerveau Initiative idea was born in 2019, Since 2023 we are on ground, active, trying to create an impact. Two years shaped by encounters that changed us, commitments that united us, and challenges we faced together.

At every step, our strength has come from others, patients who inspire us with their resilience, volunteers who give their time and heart, partners and donors who believe in our mission, loved ones who stand alongside us, and supporters who remind us why this work matters.

Putting together this magazine felt like a natural next step. We wanted to leave a trace, something tangible that captures not only what we do, but who we are. These pages bear witness to our journey: the actions we have taken, the values that guide us, and the collective energy that continues to carry us forward.

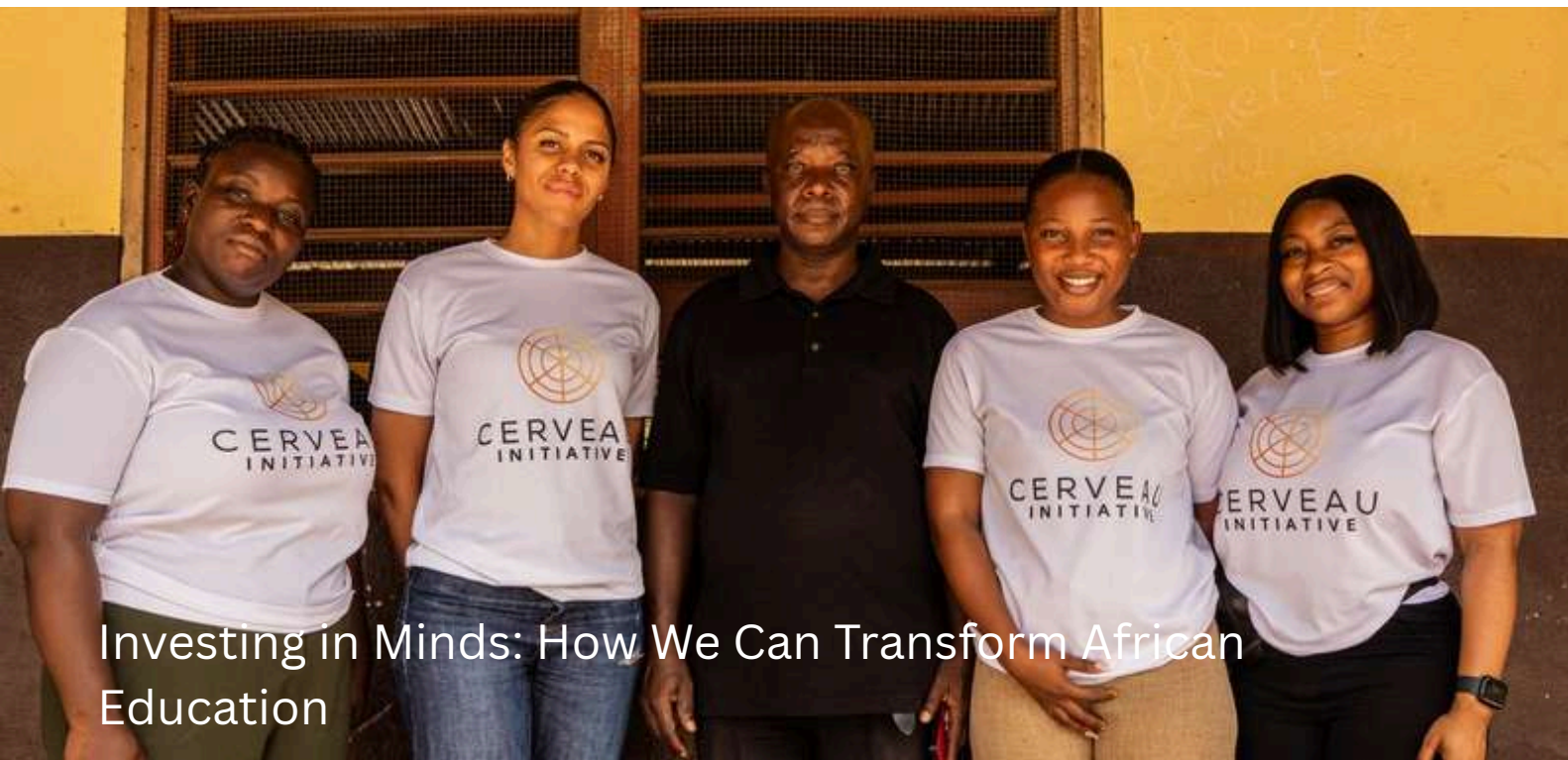
Through this magazine, we invite you into our story. You will meet the faces and hear the voices that make up Cerveau Initiative, and follow the milestones of a shared commitment driven by hope, solidarity, and a deep belief in the future.

Sonia Mendy

Operations Director

SPOTLIGHT ON EDUCATION





Investing in Minds: How We Can Transform African Education

Across Africa, education is widely recognized as a fundamental driver of personal and national transformation, yet access to quality learning remains out of reach for millions of children. In countries like Ghana, positive steps have been taken, most notably the introduction of the Free Senior High School policy, which has significantly increased enrollment figures. Despite this progress, the educational landscape is still marked by deep-rooted challenges that undermine the quality of teaching and student outcomes.

A major issue is the state of some public schools, there are plagued by overcrowded classrooms and deteriorating infrastructure. In rural and underserved communities, students frequently contend with long and dangerous walks to school, a chronic shortage of qualified teachers, and learning environments that lack electricity, adequate furniture, essential learning materials like books, pens and pencils or even basic sanitation.

Beyond these physical and logistical barriers, there is a growing concern that the curriculum itself is outdated. To prepare young people for the modern workforce, education systems must prioritize 21st-century skills such as critical thinking, digital literacy, entrepreneurship, and vocational training. Without this shift, a significant number of graduates find themselves unemployed or underemployed, despite having spent years in school.

Addressing these complex issues requires a concerted effort from donors, partners, and volunteers. Strategic investments are needed not only in physical infrastructure but also in teacher training programs, digital tools, mentorship initiatives, scholarships, and strengthened administrative capacity. Crucially, supporting community-led projects helps ensure that these interventions are sustainable, culturally appropriate, and effectively tailored to local needs.

In essence, education is more than just a sector, it is the very foundation upon which economic growth, social stability, and long-term national development are built. By fostering collective action, building stronger partnerships, and securing consistent funding, it is possible to bridge the existing educational gaps and empower the next generation of leaders across Ghana and the broader African continent.

Back-to-school fundraiser

After identifying a pressing need for essential learning materials among the students we support, we took initiative and organized a month-long online fundraiser in January. The goal was simple but impactful: to ensure that every student had access to the basic supplies necessary for effective learning. What began as a small campaign quickly grew into a powerful movement of generosity and shared purpose.

The response was truly inspiring. Donations poured in from individuals and partners across Ghana and from supporters around the world who believed in our mission. The outpouring of support demonstrated not only the importance of education, but also the strength of community when people come together for a common cause.

The funds raised were specifically directed toward purchasing essential learning supplies, including exercise books, pens, pencils and mathematical sets and white boards. For many of the students, these items are not always readily available, yet they are fundamental tools for participation, confidence, and academic success. By providing these materials, we have helped remove barriers that often limit students' ability to fully engage in the classroom.

Beyond supplying materials, the fundraiser also eased financial pressure on parents and guardians, many of whom face economic challenges. It ensured that students could focus on their studies without the stress of lacking basic resources.



Heartfelt Appreciation to our donors

We would like to express our deepest and most sincere appreciation to every single donor who supported our January online fundraiser. From generous individuals and families in Ghana and friends and partners across the globe, your willingness to give has made a remarkable difference in the lives of the students we serve.

Your contributions were more than financial gifts, but they were acts of hope, compassion, and belief in the power of education. Because of your generosity, students now have access to essential learning materials. These simple but vital tools will help them participate fully in class, build confidence in their studies, and pursue their academic goals with greater focus and determination.

You have not only supported students, but also eased the burden on parents and strengthened entire families and school communities. Your kindness reminds us that meaningful change happens when people come together with a shared purpose.

Thank you for standing with us, for believing in our mission, and for investing in the future of these young learners. We are truly grateful for your support and partnership in creating lasting impact through education.

FOCUS

BACK TO SCHOOL DONATION

JANUARY 2026



Education is about more than paying school fees, it is about creating the conditions in which students can truly succeed.

At the heart of our work is a holistic approach to student support, one that recognizes that learning is influenced by financial stability, academic guidance, and social well-being.

In addition to **covering school fees**, we provide students with **essential learning materials** that allow them to fully participate in their education. From textbooks to basic supplies, these resources help remove everyday obstacles that can hinder academic progress and confidence in the classroom. The recent donation of materials was done in two schools, **Doryumu D. A School** in Doryumu and **Kordiabe R. C Basic School** all in Shai Hills, in Eastern region.

Equally important is the personalized **mentorship** and guidance we offer. Each student's journey is unique, and through mentorship we provide encouragement, academic support, and life guidance tailored to individual needs.

This close accompaniment helps students navigate challenges, build self-confidence, and make informed decisions about their future.

“By addressing financial, academic, and social barriers together, we create an environment where students are empowered to learn, grow, and thrive. Our goal is not only to support students through school, but to help them reach their full potential, equipped with the tools, support, and confidence they need to shape their own futures.”



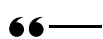
FOCUS

SONNE SCHOLARSHIP MENTORSHIP SUPPORT FEBRUARY 2026



As part of our Mentorship Support Program, we launched a targeted mentorship initiative designed to broaden students' **perspectives on career opportunities and personal growth**. Through engaging group discussions, hands-on guidance sessions, and personalized one-on-one mentoring, we fostered a supportive environment where students could openly explore their goals, ask questions, and reflect on their unique strengths and interests.

A central theme we emphasized was that while traditional careers such as medicine, law, and nursing are valuable and respected, they represent only a fraction of the possibilities available. We encouraged students to consider a broader spectrum of professions including roles in technology, engineering, entrepreneurship, digital media, agriculture, skilled trades, education, the creative arts, and other emerging sectors. By presenting these varied pathways, we aimed to break down stereotypes and inspire students to think beyond conventional expectations.



Students learned how to make informed decisions about their education, and understand that success is not limited to a specific job title. Instead, we highlighted the importance of purpose, personal impact, continuous growth, and fulfillment.

Ultimately, this mentorship experience goes beyond simply encouraging students to dream bigger but it empowers them with the clarity, confidence, and practical strategies to actively design futures that reflect their true potential and aspirations.



FOCUS ORPHANAGE



When people think of education, they often imagine classrooms, teachers, and textbooks. While these are important, the foundation of education begins much earlier. **Education truly starts with care, stability, and the nurturing environment that allows a child to grow with confidence and hope.**

For many vulnerable children, especially those without stable family support, the earliest years of life can determine the path of their future. A child who has access to safety, encouragement, proper nutrition, and emotional support is far more likely to succeed when they eventually enter the classroom. Before a child can focus on learning to read or write, they must first feel secure, valued, and supported.

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This is where the role of orphanages and early care programs becomes so important. By providing a safe home, guidance, and daily support, these environments create the foundation that education is built upon. They ensure that children are not only prepared academically, but also emotionally and socially for the journey of learning ahead.

Early care gives children the opportunity to develop confidence, curiosity, and resilience. It allows them to discover their abilities, build meaningful relationships, and believe in their potential. These early experiences shape how a child approaches education for the rest of their life.



VOLUNTEER

Last year, our volunteers were the heartbeat of everything we did. Their energy, commitment, and presence powered our outreaches, strengthened our partnerships, and brought our projects to life. Week after week, they showed up with passion and purpose.

The momentum slowed, and we noticed a significant decline in the number of volunteers joining us each week. It was a moment of reflection for our team. Rather than seeing it as a setback, we chose to see it as an opportunity. From that reflection came our Volunteer Onboarding Initiative.

This new approach is designed to intentionally welcome, guide, and engage every volunteer who joins our community. Beyond onboarding, we have introduced monthly meet-ups which will be both online and in person to create space for connection, shared learning, and open conversations.

These gatherings are more than meetings.

They are spaces where ideas are exchanged, friendships are formed, and purpose is renewed.



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Slowly but surely, we are seeing a shift. Volunteers are feeling more connected, more valued, and more aligned with our mission. The sense of community that defined us last year is beginning to grow again even stronger and more intentional than before.

We believe volunteers are not just supporters of our work. They are partners in impact. By investing in them, we are strengthening the foundation of everything we do.



RECONNECTION

Every volunteer, partner, and supporter plays an important role in helping us achieve our mission.

Ways You Can Get Involved

Volunteer With Us

Join our team of dedicated volunteers who actively support our outreaches, programs, and community initiatives. Volunteers help organize activities, engage with communities, and bring our projects to life.

Partner With Us

We welcome collaborations with organizations, professionals, and institutions who share our vision. This could either be financial support, material or manpower support. Together, we can create stronger programs and reach more people.

Support Our Projects

Individuals and organizations can also contribute by supporting our initiatives through donations, sponsorships, or in-kind contributions or material support.

How to Come On Board

Getting involved is simple:

1. Reach out to us through our contact on whatsapp on +233(0) 53 107 4111 or our website www.cerveauinitiative.org

2. Tell us how you would like to contribute volunteering, partnering, or supporting our project.

3. Join our onboarding process, where we introduce you to our mission, activities, and opportunities to serve.

Join Us, Lets Make Impact Together

Change happens when people come together with a shared purpose. At Cerveau Initiative, our work is driven by passionate individuals who believe in creating a healthier, more supportive society especially for young people and vulnerable communities.

We believe everyone has something valuable to contribute. Whether it is your time, skills, resources, or ideas, your involvement can help us expand our impact and reach more people who need support.

P ICTURES



Young beneficiaries of our Sonne Scholarship programme

Sometimes, a smile is a gentle resistance.
A way of saying: I'm still here, and I still believe. And in its
simplicity, it becomes a precious reminder that hope, even
silent hope, is already a victory.

OF THE QUARTER



Our young student beneficiary of Sonne Scholarship



Sharing moments with a student during our visit to a school



Food donation to an orphanage



Visit to a nursery with volunteers

READY FOR NEXT QUARTER

The first quarter is coming to an end, but our actions continue.

In the coming months, we will place a strong focus on health and well-being, particularly through the continuation of our programs dedicated to mental health.

Last year, we initiated impactful activities at House of St. Frances Rehabilitation center, meaningful moments that strengthened our commitment. We now plan to create new opportunities, especially in supporting the social reintegration of its residents.



In addition, we will continue our efforts in breast cancer awareness by reconnecting with our partners and strengthening existing collaborations, particularly with Dgidula and the Breast Cancer Society.

We also aim to establish new partnerships and broaden our audience through awareness campaigns, wellness days, and safe spaces for dialogue led by healthcare professionals.

Although this quarter will be largely dedicated to health-related initiatives, we remain fully committed to our ongoing projects and have many exciting surprises in store for our scholarship recipients and partner schools.



Projects overview

Education

- Back To School Drive
- The Aburi Safe School Project
- Laptop Project
- Community Awareness Drive

Sonne Scholarship

- Financial support
- Material support
- Mentorship support



Health & Wellness

- Breast Cancer awareness and support
- Mental Health awareness and support
- Sanitation Drive

Social engagement

- NGO Ecosystem
- Volunteer Connect
- Community Sensitization Drive

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EMPOWERING CHANGE
TRANSFORMING LIVES



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Let's keep informed by our last initiative
and activities

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JOIN US!

Partners, donors, volunteer...
Join us let's create an impact
for tomorrow