



SPONSORSHIP

FUNDRAISING PRESENTATION - 2026





WHO WE ARE

We are a dynamic non-profit organisation dedicated to empowering people to lead lasting change in their own communities. Through programs focused on **education, health and wellness, and social engagement**, we help individuals and communities build brighter, more sustainable futures.

Beyond our direct work, **we have developed a strong NGO ecosystem**, a network of grassroots organisations that we support and strengthen. We donate resources, expertise, and capacity-building support to these local NGOs, enabling them to grow, lead their own initiatives, and create meaningful impact within their communities.

Thanks to the full support of our primary corporate partner, Cerveau Properties, all our overhead costs are 100% covered. **This unique model ensures that every donation we receive goes directly to field operations, where it has the greatest impact.**

EDUCATION

Education is the foundation for lasting and transformative change. It opens doors, expands opportunities, and empower individuals to shape their own future. We equip people with the knowledge, skills, and resources they need to grow, academically, personally, and professionally.



Aburi Class '76' - Donation



Nyamduah Orphanage - Visit and interacted with the kids



Hopsetters Autism Centre - Visit and Donation



2026 Project - Building a new washroom



Aburi Methodist School - 1st visit (detection of needs)





Sonne Scholarship - Material



Mentorship Day



SAID Academy - Donation

SONNE SCHOLARSHIP (SS)

We support students with more than just school fees. We provide essential learning materials, personalized mentorship and guidance. By removing financial, academic, and social barriers, we create an environment where students can learn, grow, and reach their full potential.



SAID Academy - Sonne Scholarship Awarded



Drive to Inspire Africa - Sponsorship





Street Campaign – Awareness



Volunteer Day – Event



International Volunteer and Ambassador

SOCIAL ENGAGEMENT

Our approach centers on building local capacity, fostering ownership, and ensuring that people are active participants in shaping their own development. Real progress happens when communities are not only involved but positioned at the forefront of decision-making and problem-solving.



Cleaning Party with Buz Stop Boyz



Play & Learn Foundation – Donation





Talk and Testimony from survivors



St. Francis Rehab Center - Event

HEALTH & WELLNESS

Our Health and Wellness program encompasses a broad range of initiatives. We work tirelessly to ensure that individuals and communities have access to essential health and wellness services, while also implementing measures that safeguard their safety and protect the environment.



Hospital - 1st Visit



Food Donation



Food Donation



PINK OCTOBER TOGETHER

During October, we promoted early detection, educated communities, and encouraged regular breast check-ups. Throughout the month, we offered free screenings, distributed breast cancer support kits, and provided wellness services to survivors and women in treatment.



Breast support kits - Donation



Wellness day



Market - Awareness



Pink March - Awareness



Free checking and screenings



Wellness day at Basal Organic Spa for survivors



NGO'S ECOSYSTEM

When you donate to us, you're not just supporting one organization, you're strengthening an entire ecosystem of NGOs.

We work behind the scenes to empower grassroots groups, expand their capacity, and ensure that essential community initiatives thrive.

Your contribution becomes a multiplying impact: **when we grow, so do the organizations we support.**



OUR COMMUNITY

MORE THAN 300 ENGAGED PEOPLE

At Cerveau Initiative, we are fortunate to collaborate with **dedicated local and international volunteers, ambassadors, and partners.** Together, both online and in person, we prepare, organize, and participate in a wide range of initiatives.

Their commitment enables us to deliver workshops, community projects, awareness campaigns, and fundraising activities that support our mission and strengthen the work of NGO.

Thanks to the diversity of their skills and perspectives, our community helps us grow, innovate, and create meaningful impact in the communities we serve.



Join Us! 



2026

OBJECTIVES

- CONSOLIDATE AND STRENGTHEN ONGOING ACTIONS
- EXPAND OUR GEOGRAPHICAL REACH VIRTUALLY AND IN-PERSON
- DIVERSIFY AND EXPAND OUR INITIATIVES
- IMPROVE ORGANIZATIONAL CAPACITY
- INCREASE VISIBILITY AND ADVOCACY

10+
Big Initiatives

600+
Great Volunteer

5+
New country

\$200,000
Sponsorship

WE NEED YOU



WHY AND HOW TO SPONSOR US

FLEXIBILITY

You can choose to support by donating instantly or on a monthly, quarterly, or annual basis. You may also direct your support to any one of our programs or to our entire field operations.

HIGH SOCIAL IMPACT

Your sponsorship translates directly into measurable change.

TRANSPARENCY & ACCOUNTABILITY

You receive updates, reports, and impact insights, ensuring full transparency.

VISIBILITY & BRAND RECOGNITION

You gain meaningful CSR visibility through co-branded initiatives, social media features, event visibility, community engagement opportunities.

SHAPE A BRIGHTER FUTUR

You become part of a movement.

TAX EXEMPTION

You benefit for tax deduction as part of your Corporate Social Responsibility (CSR).



YOUR TIME

Volunteer with us on the ground or online to support programs, events, and community initiatives.



YOUR MONEY

Contributions of any amount helps fund our programs, provide essential materials, and sustain our operations.



YOUR EXPERTISE

Share your professional knowledge to mentor, train, or advise our teams and beneficiaries.



MATERIAL DONATION

You can also make a tangible difference by donating materials and resources.



YOUR NETWORK/VISIBILITY

Opportunities often come from connections. As **AMBASSADOR**, you can lead us to new supporters, collaborations, or resources and give us more visibility on social media.

SPONSORSHIP BREAKDOWN

COMMUNITY SUPPORTER

\$20,000

- Logo on website and newsletters
- Social media acknowledgment (1 spotlight post)
- Visibility during events (logo display)
- Branding inclusion on select materials
- Mention in annual report

CHANGE MAKER

\$50,000

- All Community Supporter, PLUS:
- logo placement during all events
 - Additional social media spotlights (2 posts)
 - Outreach opportunity (participation in 1 initiative or activity)
 - 2 invitations to the annual gala

FUTURE BUILDER

\$100,000

- All Change Maker, PLUS:
- Collaboration on one major event
 - Special recognition during the annual gala
 - Opportunity to collaborate on CSR storytelling
 - Co-branding opportunity on a specific program or initiative
 - Extended outreach and engagement activities
 - Dedicated social media feature campaign

ANY AMOUNT DONOR

You can sponsor with any amount but depending on the amount you contribute, the team will decide on the benefits due.



MATERIAL SPONSOR

Depending on the financial value of the materials provided, you can benefit equivalent to those of financial donors.

EXAMPLE OF ITEMS WE NEED:

- School supplies (books, notebooks, stationery, backpacks, computer equipment)
- Hygiene and wellness products
- Medical equipment
- Materials for workshops or community activities
- Materials for awareness campaigns
- Supplies and logistical support for events

2026 PROGRAMME

This program may be subject to change.



- HEALTH&WELLNESS
- EDUCATION
- SONNE SCHOLARSHIP
- SOCIAL ENGAGEMENT
- INTERNAL

January

M	T	W	T	F	S	S
	BACK TO SCHOOL DONATION					4
29						11
5	SAID ACADEMY					18
12	13	14	15	16	17	25
19						1
26						8
2	FOLLOW UP NGO					

February

M	T	W	T	F	S	S	
BUILDING WASHROOM FOR SCHOOL					1	8	
26						15	22
2						29	
9						6	13
16	17	18	19	20	21	28	
23	LOOKING FOR NEW SCHOOLS/COMMUNITIES/NGO					5	12
30						19	26

March

M	T	W	T	F	S	S	
DISASTER RELIEF AWARENESS					3	10	
23	24					17	24
2	3	VISIT OUR SS STUDENT				10	17
9	10					17	24
16	17					24	31
23	LOOKING FOR NEW SCHOOLS/COMMUNITIES/NGO					1	8
30						7	14

April

M	T	W	T	F	S	S	
DISASTER RELIEF AWARENESS					3	10	
23	24					17	24
2	3	VISIT OUR SS STUDENT				10	17
9	10					17	24
16	17					24	31
23	LOOKING FOR NEW SCHOOLS/COMMUNITIES/NGO					1	8
30						7	14

May

M	T	W	T	F	S	S
27	28	29	30	1	2	3
4	BIG SPORTIVE EVENT					10
11						17
18	19	20	21	22	23	24
25	26	27	28	29	30	31
1	2	3	4	5	6	7

June

M	T	W	T	F	S	S
1	2	3	4	5	6	7
8	MENTAL AND HEALTH EVENT					14
15						21
22						28
29						5
6	FOLLOW UP NGO					12

July

M	T	W	T	F	S	S	
CALL FOR VOLUNTEER					3	10	
29	30	1	2	3	4	5	
6	DISASTER INITIATIVE				12	19	
13					20	27	
20	21	22	23	24	25	26	
27	28	VISIT OUR SS STUDENT				28	30
3	4					11	18

August

M	T	W	T	F	S	S	
CALL FOR VOLUNTEER					3	10	
27	28	29	30	31	1	2	
3	COMMUNITY TOUR				9	16	
10					17	24	
17	18	19	20	21	22	23	
24	25	VISIT OUR SS STUDENT				28	30
31						7	14

September

M	T	W	T	F	S	S
COMMUNITY TOUR					6	13
7	8	9	10	11	12	19
14	LITERACY MONTH					20
21						27
28						4
5	6	7	8	9	10	17

October

M	T	W	T	F	S	S
28	29	30	1	2	3	4
5	PINK OCTOBER					11
12						18
19	20	21	22	23	24	25
26	FOLLOW UP NGO					1
3						8

November

M	T	W	T	F	S	S
26	27	28	29	30	31	1
2	RAISING FUND 2027				8	15
9					16	23
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	1	2	3	4	5	6




December

M	T	W	T	F	S	S
30	1	2	3	4	5	6
7	GALA					13
14						20
21	22	23	24	25	26	27
28	29	30	31	1	2	3
4	5	6	7	8	9	10



Contact Us

Cerveau Initiative is just getting started. Our vision reaches beyond the borders, with your support, we are ready to empower more lives, spark greater change, and spread our wings across Africa.

-  +233 53 107 4111
-  info@cerveauinitiative.com
-  www.cerveauinitiative.org

**Stratus Point, Office Building A
No.25 Osu Badu Avenue
West Airport, Accra-Ghana**