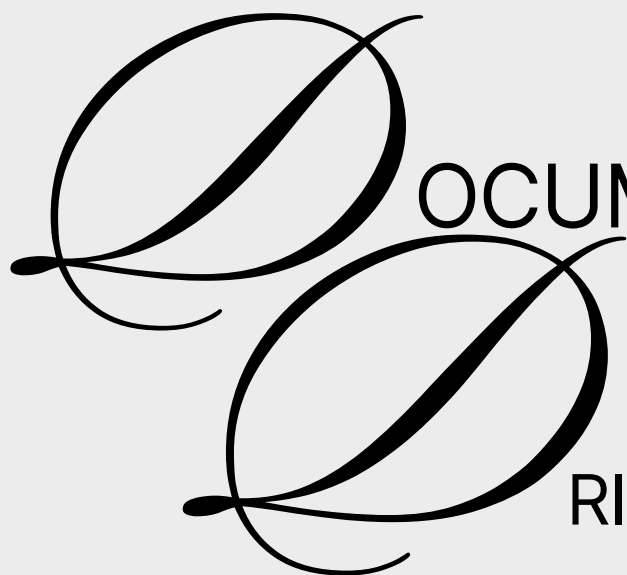




CERVEAU INITIATIVE



magazine



DOCUMENTING CHANGE

RIVING IMPACT

BEYOND THE NUMBERS....



Our mission is powered by people who believe in creating lasting change. One meaningful way to support our work is by purchasing our official merchandise. Every purchase directly funds our programs, community outreach, and humanitarian initiatives, helping us reach more people and create greater impact.

Our merchandise is more than just apparel or accessories—it is a symbol of hope, purpose, and unity. By wearing or using our branded items, you become an ambassador for our mission, helping to raise awareness and inspire others to join us in making a difference.

Supporting the cause through our merchandise is simple. You can purchase items through the following options:

- Send us a message via our social media platforms
- Contact us through WhatsApp on +233 (0) 53 107 4111
- Purchase merchandise at our events.

You can also support us directly:

Momo number: 054 128 5921 - Cerveau Initiative LBG

Bank Account details: GHC

Cerveau Initiative LBG

6013003262

Takyi Plaza Branch-Zenith Bank



Your Support Creates Lasting Impact

Every purchase you make directly supports our mission, enabling us to expand our programs, reach more communities, and create meaningful change. When you choose our merchandise, you're doing more than purchasing a product, you're investing in hope, opportunity, and a brighter future for those we serve.

Thank you for believing in our mission and for being an essential part of our journey toward lasting impact.



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My name is Mr Ernest Boateng.I am the headmaster of Kordiabe R/C Basic School.

Cerveau Initiative has been of great help to us. First, they brought us a mathematical sets which has been very helpful to the students. And now they have brought us laptops. This will help the students in their ICT studies.

Looking at the fact that we are in a technological world, we are very grateful and we are going to keep them very well.

Headmaster of Kordiabe R.C -Mr Ernest Boateng)

I'm Joseph Kwadwo Krakye ICT Teacher for Aburi Methodist Primary School.

These laptops are going to benefit the students a lot. Learning is no more going to be abstract but more practical.They can now see visuals, videos and all. Thank you so much.This is a very big donation . Thank you so much Cerveau Initiative for this

I.C.T Teacher-Joseph Kwadwo Krakye

I am a third-year student at the Kwame Nkrumah University of Science and Technology.

I joined Cerveau Initiative last year and it has been very impactful.

Especially this week, the Cerveau movement week. Going around and sharing laptops to those who need them most and putting smiles on their faces is a very impactful moment for me.

I will encourage everyone to join Cerveau Initiative. You can volunteer with us, partner with us, and be a sponsor as well.

Charles -Volunteer

TESTIMONY
LETTERS

DEAR READERS,



Cerveau Initiative idea was born in 2019, Since 2023 we are on ground, active, trying to create an impact. Years shaped by encounters that changed us, commitments that united us, and challenges we faced together.

At every step, our strength has come from others, patients who inspire us with their resilience, volunteers who give their time and heart, partners and donors who believe in our mission, loved ones who stand alongside us, and supporters who remind us why this work matters.

Putting together this magazine felt like a natural next step. We wanted to leave a trace, something tangible that captures not only what we do, but who we are. These pages bear witness to our journey: the actions we have taken, the values that guide us, and the collective energy that continues to carry us forward.

Through this magazine, we invite you into our story. You will meet the faces and hear the voices that make up Cerveau Initiative, and follow the milestones of a shared commitment driven by hope, solidarity, and a deep belief in the future.

Sonia Mendy
Operations Director

SPOTLIGHT ON HEALTH AND WELLNESS



Investing in Well-Being: Creating Healthier Communities for Tomorrow



SMALL STEPS, LASTING IMPACT

Health and wellness are often viewed as major goals that require significant lifestyle changes, but the truth is that lasting well-being is built through small, consistent choices made every day. From the foods we eat and the amount of water we drink to how we manage stress and prioritize rest, our daily habits play a vital role in shaping our overall health.

In today's fast-paced world, many people focus on treating illness rather than preventing it. However, true wellness goes beyond the absence of disease. It encompasses physical, mental, and emotional well-being, allowing individuals to live healthier, more productive, and more fulfilling lives. Regular exercise, balanced nutrition, quality sleep, routine health screenings, and maintaining strong social connections are all important components of a healthy lifestyle.

Equally important is mental wellness. Taking time to rest, seek support when needed, manage stress effectively, and engage in activities that bring joy and fulfillment can significantly improve quality of life. Prioritizing mental health is not a luxury, it is an essential part of overall well-being.

At Cerveau Initiative, we believe that healthy communities are the foundation of sustainable development. Through health education, awareness campaigns, community engagement, and strategic partnerships, we remain committed to promoting healthier lifestyles and improving access to health information and support services. As we continue our work, we encourage everyone to take small but intentional steps toward better health. Whether it is scheduling a routine check-up, choosing healthier meals, staying active, or simply taking time to rest and recharge, every positive choice contributes to a healthier future.

Remember: Your health is your greatest asset. Invest in it today for a stronger tomorrow.



At Cerveau Initiative, our health and wellness programmes encompass a wide range of initiatives designed to promote health, safety, and environmental stewardship. We work tirelessly to improve access to health and wellness services, encourage healthy lifestyles, implement safety measures, and support efforts that contribute to the overall well-being of individuals and communities.

During Pink October, we joined the global movement to raise awareness about breast cancer and emphasize the importance of early detection, education, and support for those affected by the disease. As part of our activities, we engaged with the Breast Unit at Korle Bu Teaching Hospital and donated over 200 breast support kits to women recovering from breast cancer surgery. These kits provided essential post-operative support and comfort to patients during their recovery journey. Our interactions with patients and healthcare professionals further highlighted the need for continued support, ultimately inspiring our ongoing Breast Support Unit renovation project.

Recognizing that health extends beyond physical conditions, we also dedicated efforts toward promoting mental health awareness. Through educational campaigns, community conversations, and advocacy initiatives, we encouraged open discussions about mental well-being and the importance of seeking support when needed. Our goal was to help reduce stigma, increase awareness, and foster a culture where mental health is treated with the same importance as physical health.

These initiatives reflect our commitment to creating healthier and more resilient communities. By addressing both physical and mental well-being, we continue to empower individuals with the knowledge, support, and resources needed to lead healthier and more fulfilling lives.



Our approach to health and wellness goes beyond awareness campaigns. We are committed to creating meaningful and lasting impact through health education, community outreach, preventive health initiatives, patient support programmes, wellness advocacy, and strategic partnerships with healthcare professionals and institutions. Through these efforts, we seek to empower individuals with the knowledge and resources they need to make informed decisions about their health while fostering healthier communities for future generations.

FOCUS HEALTH WEBINAR

webinar



Empowering Communities Through Health Education

At our organization, we believe that access to accurate health information is one of the most powerful tools for building healthier communities. Our Health & Wellness Webinar Series was created to bridge the gap between healthcare professionals and the public by providing free, accessible, and practical health education.

Our recent webinar brought together healthcare professionals, volunteers, partners, and community members for an engaging and informative session led by Dr. Sylvester. The discussion focused on three critical aspects of health: hypertension, kidney disease, and stress management.

Participants gained valuable insights into the causes and warning signs of high blood pressure, the close connection between hypertension and kidney health, and the importance of early diagnosis and routine medical check-ups. The session also explored practical lifestyle changes including healthy eating, regular physical activity, and proper medication adherence, that can significantly reduce the risk of chronic diseases.

Recognizing that emotional well-being is just as important as physical health, the webinar concluded with practical techniques for managing stress. Participants learned simple yet effective ways to reduce daily stress through relaxation practices, adequate rest, exercise, and maintaining a healthy work-life balance.

“

The webinar was highly interactive, with attendees actively participating in discussions and asking thoughtful questions. The enthusiasm and engagement demonstrated the growing need for reliable health education and reinforced our commitment to creating spaces where people can learn directly from healthcare professionals.

As we continue this series, our goal remains the same: to educate, empower, and inspire healthier lifestyles through expert-led conversations that are accessible to everyone.

We invite healthcare professionals, organizations, volunteers, and community members to join us in future sessions as we continue promoting preventive healthcare and improving health awareness across our communities.



FOCUS

RENOVATION OF THE BREAST CANCER UNIT

1ST CHAPTER

At Cerveau Initiative, our commitment to supporting women affected by breast cancer extends beyond awareness campaigns. During Pink October 2025, we partnered with the Breast Unit at Korle Bu Teaching Hospital and donated over 200 breast support kits to women recovering from breast cancer surgery. This engagement gave us the opportunity to interact closely with patients and healthcare professionals, providing valuable insight into the challenges faced by women throughout their treatment journey.

Through these interactions, we learnt more about the important role played by the Breast Support Unit, particularly the space where women are first directed after receiving a breast cancer diagnosis. It is within this environment that many patients begin to process life-changing news, receive guidance from healthcare professionals, and discuss the next steps in their treatment and care.

Recognizing the significance of this space, we saw an opportunity to make a lasting impact. What began as a donation initiative has now evolved into a renovation project aimed at creating a more welcoming, comfortable, and supportive environment for patients and their families. Our goal is to help transform this critical space into one that reflects hope, dignity, and compassion for every woman who walks through its doors.

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The renovation of the Breast Support Unit presents an opportunity for organizations, businesses, and individuals to make a meaningful difference in the lives of women affected by breast cancer. We invite partners who share our commitment to improving healthcare experiences to join us in transforming this important space into a more comfortable, welcoming, and supportive environment for patients and their families.



FOCUS

SONNE SCHOLARSHIP

2026/2027 ACADEMIC YEAR

Education remains one of the most powerful tools for transforming lives, yet many bright and deserving students are unable to pursue their academic goals due to financial challenges. In response to this need, Cerveau Initiatives is proud to open the Sonne Scholarship Programme for 2026/2027 academic year. An initiative designed to support students who demonstrate academic potential but lack the financial resources to continue their education.

The selection process will be guided by fairness, transparency, and a commitment to impact. Applicants will undergo screening and assessment to ensure that support is directed toward individuals with genuine financial need and strong potential for success.

We welcome referrals from schools, community leaders, religious institutions, and partner organizations who know deserving students in need of support. Together, we can help ensure that financial challenges do not prevent talented young people from reaching their full potential.

“

One of the unique aspects of the Sonne Scholarship Programme is its inclusive approach. This scholarship is open to individuals of all ages, whether a student is entering tertiary education, returning to complete their studies, pursuing vocational training, or seeking to improve their skills later in life, the programme seeks to provide opportunities based on need, potential, and commitment.



SCHOLARSHIP PROGRAMME OPPORTUNITY

Support for academic achievement

- Mentorship ✓
- Financial Support ✓
- Material Assistance ✓
- Career Development ✓
- Community Engagement ✓

APPLY NOW

Go on our website
WWW.CERVEAUINITIATIVE.ORG
+233 (0) 53 107 4111

C.M.W!

CERVEAU MOVEMENT WEEK

The Beginning of a Movement for Lasting Impact

This year marks the first edition of Cerveau Movement Week (C.M.W) our new flagship humanitarian campaign created to inspire individuals, organizations, and communities to come together in service of a greater purpose. More than just an event, C.M.W is a movement built on the belief that collective action has the power to transform lives and strengthen communities.

While many may associate C.M.W with laptop donation only, the campaign is about much more, It is a holistic humanitarian movement that seeks to address real needs across education, health, and social development. The goal is to mobilize people from all walks of life to contribute their time, skills, resources, and influence toward creating meaningful and lasting change.

For this 1st edition, around 20 were donated to deserving schools, providing them with tools to support their education and future aspirations. The outreach took the team to SAID Academy, Kordiabe R.C school, and Aburi Methodist school, Beyond the presentation of laptops, the visits created opportunities to encourage learners, inspire academic excellence, and reinforce the importance of equal access to educational resources.

This was made possible by the generous donation of laptops from our partner IMI hydronic solutions in switzerland.



“A key highlight of this inaugural edition is our Laptop for a Dream Campaign, which aims to bridge the digital divide by providing laptops to deserving students and young people who lack access to the technology needed for their education and personal development. However, this campaign represents just one aspect of the broader vision of C.M.W. Our mission extends beyond donating devices to creating opportunities, restoring hope, and empowering individuals to reach their full potential.



1st EDITION

As this was our inaugural edition, we envisioned C.M.W growing into an annual tradition that unites communities around a common purpose: improving lives through service, innovation, and compassion.

It is a call to action for everyone to become part of something bigger than themselves and to contribute, in whatever way they can, toward building stronger and more resilient communities.

The success of this first edition was made possible through the dedication and generosity of our volunteers, sponsors, donors, healthcare professionals, and strategic partners. Their time, expertise, and unwavering support transformed an ambitious vision into a successful humanitarian movement that touched hundreds of lives.

YouTube

A documentary on the first edition of Cerveau Movement Week; **CMW The Documentary** is now available on YouTube, capturing the highlights of the campaign, the dedication of our team and volunteers, and the meaningful impact made across the schools we served.

Join Us



Whether you choose to volunteer, donate, sponsor an initiative, or simply spread awareness, your contribution matters.

Together, we can make the first edition of Cerveau Movement Week the beginning of a lasting humanitarian movement that creates opportunities, restores dignity, and transforms lives one act of kindness at a time.

SUPPORT OUR PROJECTS

Individuals and organizations can also contribute to this powerful movement by supporting our initiatives through donations, sponsorships, or in-kind contributions or material support.

P ICTURES



Moments shared during C.M.W

There is a quiet strength in being seen.
A reminder that even in life's hardest seasons, compassion has a way of
making the burden feel lighter.
Sometimes, that is enough to keep moving forward.

OF THE *Quarter*



Volunteer connect meeting to commence C.M.W



Volunteer sharing moment with a student during C.M.W



Group interaction and photo moments with Olivier our volunteer and representative from IMI



C.M.W donation with Olivier

READY FOR NEXT QUARTER

In the next quarter, our focus will be on **strengthening community engagement** through inclusion and awareness drives, sensitization campaigns, and strategic partnerships. We aim to educate and empower communities on key social and health issues while promoting greater inclusion and participation.

A major highlight will be the expanded launch of the Sonne Scholarship Programme, introducing it to a wider audience, engaging more partners and sponsors, and creating greater educational opportunities for deserving students. Through these initiatives, we hope to broaden our impact and reach more lives across our communities.



Breast Unit Renovation – Korle Bu

As part of our commitment to improving the care environment for patients and medical staff, we will continue the renovation of the breast cancer unit's office. Through this initiative, we hope to make a lasting contribution to patient care while strengthening our partnership with one of Ghana's leading healthcare institutions.

We also plan to bring together sometimes isolated communities through shared events, such as sports, art, or culture.

As we continue to grow, we remain committed to collaborating with volunteers, corporate organizations, healthcare professionals, educational institutions, and community leaders to create initiatives that leave a lasting impact. Through these efforts, we look forward to reaching more communities, empowering more individuals, and advancing our mission of promoting education, health, inclusion, and social development.

Projects overview

Education

- The Aburi Project
- Computer Center Project
- Support for Young Autistic Students
- Support for Orphans

Sonne Scholarship

- New 2026/2027 Academic Year
- Financial Support
- Material Support
- Mentoring Support



Health and Wellness

- Breast Cancer Awareness and Support
- Mental Health Awareness and Support
- Sanitation Campaign
- Support for the Visually Impaired Community

Social Engagement

- NGO Ecosystem
- "Volunteer Connect"
- Community Awareness Campaign

“—
EMPOWERING CHANGE
TRANSFORMING LIVES



Follow us on Instagram,
Let's keep informed by our last initiative
and activities

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Join us let's create an impact
for tomorrow.