



CERVEAU MOVEMENT WEEK

REPORT

1ST EDITION-MAY 2026



IN COLLABORATION WITH





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WHO WE ARE

Cerveau Initiative was born from a deep-rooted belief in the power of compassion and collective action to create a more just and equitable world.

Since our creation, our journey began with a simple yet powerful mission: to empower disadvantaged individuals and communities to reach their full potential.

Driven by a shared passion for education, health and the environment, we set out to break down barriers, unlock opportunities, and build a brighter future for those who need it most.



Empowering Change Transforming Lives

Making a Global Impact

10+
NGO Ecosystem

300+
Students Engaged

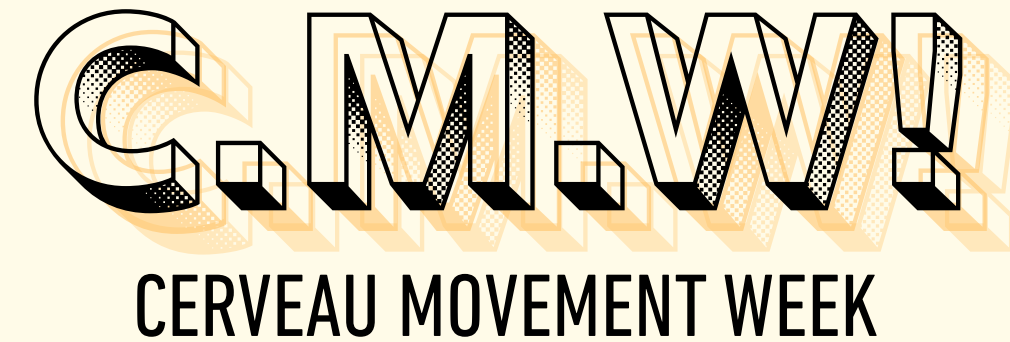
100+
Sonnet Scholarships Awarded

350+
Volunteers Reached

WHY CERVEAU MOVEMENT WEEK

Cerveau Movement Week is a flagship humanitarian outreach initiative organized by Cerveau Initiative, bringing together local and international volunteers, partners, supporters, organizations, institutions, and community members for a transformative week of service, impact, learning, and collaboration.

The week represents unity, compassion, volunteerism, and collective action, creating an opportunity for people from different backgrounds and countries to come together under one shared mission, **empowering lives and supporting vulnerable communities through meaningful humanitarian work.**



The week serves as a reminder that meaningful impact is not achieved by one person or one organization alone. It is achieved when people unite around a common vision, combine their strengths, and work collectively toward solutions that improve lives and create opportunities for those who need them most.

Through Cerveau Movement Week, Cerveau Initiative seeks to transform compassion into action, ideas into solutions, and volunteer efforts into lasting impact. It is more than an event, it is a movement dedicated to empowering communities, inspiring service, and creating a future where collective action drives sustainable social change.

ACTIVITIES CARRIED OUT

This first edition of **Cerveau Movement Week** is centered on the theme “Empowering Futures Through Technology” highlighting the importance of education, innovation, and digital access in shaping the next generation. Throughout the week, volunteers from different parts of the world will work together across selected communities in Ghana, engaging directly with young people, schools, and underserved groups through outreach activities designed to inspire hope and create long-term impact.



CERVEAU INITIATIVE C.M.W! MAY 2026 PROGRAMME	
15TH	CERVEAU VOLUNTEER CONNECT 📍 Stratus Point (Office)
18TH	DONATION 📍 Ashaiman
20TH	DONATION 📍 Kordabre
21ST	DONATION 📍 Aburi
22ND	CERVEAU VOLUNTEER CONNECT 📍 Stratus Point (Office)



One of the major highlights of this year’s Movement Week is the **Laptop Distribution Initiative**, made possible through the support of one of our generous international volunteers, donors and partners who believe in the power of education and equal opportunity.

As part of its commitment to promoting digital literacy and improving access to technology in underserved communities, the organization secured a donation of **20 laptops from IMI Hydronic Engineering International SA, Switzerland**, through the support of one of our International Ambassadors, **M. Olivier Chabaliar**.

This initiative is intended to support teaching and learning in selected schools with limited access to digital resources. The aim is to bridge the digital divide by providing laptops to selected students across three schools in Ghana, helping equip them with the tools needed to thrive academically, creatively, and professionally in today’s technology-driven world.

3

SCHOOLS

Three carefully selected schools benefited from this initiative. The selection was based on identified needs and the potential impact that access to technology would have on teaching and learning outcomes.

1,000 +

STUDENTS

The laptops distributed through this initiative will provide more than 1,000 students with improved access to digital learning resources, helping to bridge the technology gap and support academic development.

20

LAPTOPS

A total of 20 laptops were donated to beneficiary schools, students and educators to enhance teaching, learning, and digital literacy opportunities.

Impact

Laptop Donation and School Feedback

The donation of laptops significantly enhanced access to digital learning opportunities for students, many of whom had limited exposure to technology.

The laptops will support computer literacy, improve teaching and learning experiences, and help prepare students for an increasingly digital world.

The school expressed deep appreciation for the donation, describing it as timely and transformative. School leaders highlighted the positive impact the laptops will have on both students and teachers and commended the donors and partners for investing in the future of the children. They also emphasized that the support would help bridge the technology gap within the community and create new opportunities for learning and growth.





ASHIAMAN

SAID ACADEMY

SAID Academy is a school dedicated to providing quality education and holistic development for students. The school focuses on academic excellence, character building, digital literacy, and practical skills that prepare learners for future success. Through a supportive learning environment, SAID Academy nurtures confident, responsible, and innovative young minds who can positively impact their communities.

LOCATIONS SERVED

KORDIABE

KORDIABE R.C

Kordiabe R.C Academy is a community-based school located in the Shai Hills area, serving children from underserved and deprived communities. The school is committed to providing accessible, quality education while nurturing academic growth. Through a supportive learning environment, it empowers students with the knowledge and opportunities needed to build brighter futures for themselves and their communities.



ABURI

ABURI METHODIST

Aburi Methodist Basic School, located in Aburi, Aburi Methodist Basic School serves children from an underserved community and is committed to providing quality basic education despite existing resource challenges. The school focuses on nurturing the academic, moral, and personal development of its students, empowering them with the knowledge and skills needed to build brighter futures for themselves and their communities.

PICTURES FROM DONATION



DAY 1



DAY 2



DAY 3



VOLUNTEER CONNECT



Every Friday, we invite our volunteers to join us, either in person or online, for our **Volunteer Connect**. This is a unique opportunity to share ideas, exchange experiences, and reflect on both past and upcoming initiatives. It is also a time to review together what worked well, identify areas for improvement, discuss challenges, and explore new campaigns and actions to drive our mission forward.



SOCIAL MEDIA

@CERVEAUINITIATIVE

INSTAGRAM

20k views
1,116 comments
7 posts shared

LINKEDIN

A huge increase in connections and interactions

SNAPCHAT

2,000 views
116 impressions

TIKTOK

2.5k views
116 likes
30 comments

YOUTUBE

WATCH THE FULL DOCUMENTARY HERE



WHAT NEXT ?

SONNE SCHOLARSHIP PROGRAMME

Official Launch - June 2026

As part of our commitment to improving learning conditions, we will be launching Sonne Scholarship Programme for 2026/2027

The Sonne Scholarship Programme opens doors to opportunity by supporting young people in their educational and personal growth journeys. It helps unlock potential, promote equal access to opportunities, and empower future leaders to make a lasting impact in their communities.

CERVEAU SKILLS LAB

To maximize the impact of the laptop donation, we aim to establish dedicated computer learning spaces within the beneficiary schools. These computer labs will provide students with regular access to technology and enable them to develop essential digital skills.

Through structured lessons and guided practice, students will learn basic computer operations, digital literacy, and foundational software applications such as word processing, presentations, internet research, and online learning tools. This initiative will help bridge the digital divide, enhance educational outcomes, and better prepare students for future academic and career opportunities in an increasingly technology-driven world.



SONNE SCHOLARSHIP
Fuel for the Driven

SCHOLARSHIP PROGRAMME OPPORTUNITY

Support for academic achievement

- Mentorship ✓
- Financial Support ✓
- Material Assistance ✓
- Career Development ✓
- Community Engagement ✓

APPLY NOW

Go on our website
WWW.CERVEAUIINITIATIVE.ORG
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CERVEAU INITIATIVE

THANK YOU

Thank you so much for your generosity and support during our Cerveau Movement Week. Because of you, students and their teachers now have access to essential digital learning tools and opportunities that will enhance teaching, learning, and digital literacy in their schools.

Your kindness made a meaningful difference for families at a critical time, and we are truly grateful for your belief in our mission. Support like yours helps create stability, opportunity, and hope, not just at the start of the school year, but throughout it.

We look forward to continuing this work together and sharing the impact you make along the way. Thank you again for being an essential part of our community.

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